



ABOUT PETER

Peter Denbigh is a business operator turned AI strategist who helps organizations get control of AI before it creates problems they didn't see coming. He created two proprietary frameworks — the **3S AI Governance Assessment™** (See It · Secure It · Sustain It) and the **AIRL™ (AI Readiness Level) Framework** — used by businesses to move from confusion to competitive advantage.

He holds an MBA and a Professional Certificate in Agentic AI from MIT. He founded Innovation Hub Workspaces (55,000+ sq ft, three Virginia cities) and built a best-selling consumer product at Target and Amazon. **Real operator credibility, not consulting theory.**

SIGNATURE SPEAKING TOPICS

- **Shadow AI: The Risk Hiding in Plain Sight**

Your employees are using AI tools you've never approved, with data you can't afford to lose. This talk reveals the real scope of shadow AI and a practical framework for getting visibility without killing innovation.

- **AI Governance as a Competitive Advantage**

Most organizations treat governance as a brake. The smart ones use it as an accelerator. Peter shows how the right guardrails help teams move faster with more confidence — not less.

- **From AI-Cautious to AI-Driven: A Readiness Roadmap**

Using the 9-level AIRL™ Framework, Peter shows exactly where organizations sit on the AI maturity spectrum and what it takes to advance — practical, phased, and built for real businesses.

- **Cutting Through the Noise: Finding AI Tools That Actually Work**

Peter shares a proven approach to evaluating, piloting, and scaling AI tools based on real business outcomes, not hype.

WHAT YOUR AUDIENCE WALKS AWAY WITH

- ✓ A clear picture of their organization's actual AI exposure and risk
- ✓ Specific frameworks they can implement immediately — not abstract theory
- ✓ Actionable next steps with downloadable resources, templates, and tools via QR code
- ✓ Confidence to move forward with AI without fear of unseen liabilities

*Every attendee leaves with a QR code linking to action plans, checklists, and bonus resources — **not just inspiration, but implementation.***



CREDENTIALS

- MBA | MIT Professional Certificate (Agentic AI)
- Creator: AIRL™ Framework & 3S™ Assessment
- Founder: Innovation Hub Workspaces (3 cities, 55K+ sq ft)
- Built best-selling product at Target & Amazon
- Speaker: Founders & Futurists Tech Conference
- Amazon Launchpad Board of Advisors (former)

WHAT PEOPLE SAY

"Peter is a very effective problem solver and has the ability to organize chaos in complex interdisciplinary environments. His technical competency is extremely valuable in projects requiring subject matter expertise and extreme attention to detail."

— Former Colleague

FORMATS: Keynote · Breakout Session · Workshop · Panel · Fireside Chat · Virtual

IDEAL FOR: C-Suite Leaders · Industry Conferences · Trade Associations · Chambers of Commerce · Board Retreats